



Cerion and ComResult join forces to offer intelligent network optimization to European telco market.

Dallas and Apeldoorn – June 24, 2003 – Cerion, a world class professional services organisation serving the Telecommunications, Media and Technology (TMT) Industries and ComResult, a pan-European ICT company that provides highly professional IT & Telecom consultancy, today announced a partnership to cooperate closely on the European market. Using the unique Cerion end-to-end network optimization products and ComResult ICT consultancy services, the common goal is to offer the patented optimization services to European telecom operators.

Cerion's optimization product is the result of many years of research and development. The Cerion R&D effort is focused into niche areas that represent significant opportunities for delivering value to our clients. Telecom operators can acknowledge that Cerion provided excellent value to when end-to-end optimising their network.

'In this consolidating market the telco operators need to be even more focused to give maximum value to the customers, reduce costs and improve the quality in order to be able to compete with their competitors. After full investigation of the Cerion product we came to the conclusion that this end-to-end optimization product is of high quality which offers both technical and financial improvement to our customers' according to Jeroen van Bussel, CEO of ComResult.

Cerion's president, Peter Griffith, states: 'Cerion has proven technology. We have performed our end-to-end network optimization Services for the biggest North American Operator. The result was that we increased the network capacity **and** decommissioned a legacy switch. This means that we are improving technical and financial performance for our customer'. Both parties agree that joining forces creates added value for all the involved parties. This optimization product is designed to bring value to the operator and to the end-user of the mobile network.

ComResult and Cerion will offer this service to their customers in Europe; initially it is launched in the Netherlands, Belgium and Germany. After this period it is planned to expand further throughout Europe.

If you are technically or financially responsible for a European telco network that you want to improve and optimize both technically and financially contact ComResult to prove to you that we reduce your costs and improve the quality of your network. We are convinced that we can contribute to your business!

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About Cerion

Cerion Inc. is a world class professional services organisation serving the Telecommunications, Media and Technology (TMT) Industries. Cerion provide techniques and methodologies to help our customers improve technical and financial performance, optimising the networks. We use our Intellectual Property Rights (IPR) to deliver a range of specialist solutions for the TMT industry. Cerion optimization services are designed to help networks and sales & marketing organizations optimize their performance from a financial and operational standpoint. At the heart of the optimisation tool are new methods that help mobile service providers to improve performance and/or efficiency (patents pending). <http://www.cerion.net>

About ComResult

ComResult BV is a pan-European ICT company based in the Netherlands, which provides highly professional IT & Telecom consultancy. ComResult is specialized in the new cutting edge wireless telecom services & technologies. Our services consist of business consultancy and technology consultancy that has a focus on the Mobile Data and Mobile Internet Wireless Telecommunication markets segments. These services are aimed to establish and enforce the competitive position of our customers in their market by using our technological expertise, partners, business sense, creativity, experience and project management skills. In addition to the Professional Services provided, ComResult plans to develop its ICT product portfolio in the near future that compliments its Services and Consultancy portfolio. <http://www.comresult.com>